

2022 英語導覽短片競賽辦法

2022 Video Tour Contest Rules and Guidelines

一、活動主旨及說明 (Purpose and Description) :

為鼓勵東海大學學生使用英語表達創意，英語中心課外活動組特舉辦英語導覽短片競賽。學生於競賽中運用英語溝通技巧、展現藝術長才，創作一部內容豐富且具教育意義的導覽短片，分享其造訪過的有趣景點或地點。參賽短片若經評審決議為優秀作品，參賽者將可獲得獎金。

The English Language Center (ELC) Extracurricular Activities Committee will host a university-wide video tour contest to encourage creative student expression in the English language. Students will use and demonstrate their English communicative skills and artistry by creating an educational and informative video tour on a chosen theme. The main purpose of this Video Tour Contest is to give students a chance to share and introduce a place they have visited in an interesting and creative way using English. The best video tour submissions, as determined by the judging panel, will receive cash awards.

二、活動理念 (English Communication Objectives) :

參賽者透過創作英語導覽短片可展現其原創性及創意性，並藉此展現及增進英語溝通能力。

Contest participants will demonstrate and advance their English language communicative competence by meeting the following objectives: Students will give original and creative tours using comprehensible English in their videos.

三、競賽辦法 (Contest Rules) :

1. 此競賽僅開放東海大學在學學生參加。

This contest is open to current Tunghai University students, only.

2. 可一人或雙人參賽，每人僅限報名一次。

Students may enter individually or as a group (maximum of two students).

However, each student may only enter the contest once.

3. 參賽者須由下列主題中擇一製作導覽短片：

Students are required to make a video of them giving a tour of a place, depending on their chosen theme:

- 東海大學導覽 A Tour of THU
- 我的科系導覽 A Tour of My Department
- 我最愛的地點/餐廳導覽 A Tour of My Favorite Place/Restaurant
- 我去過的景點/地點導覽 A Tour of Places I Visited

● 城市導覽 A City Tour

4. 影片相關規定：

Video requirements:

4.1 影片中僅限使用英語。

Only English may be used in the video.

4.2 影片長度須在 3 至 5 分鐘內，若不足或超時將無法參賽。

The length of the video must be 3-5 minutes. Videos will not be accepted if they do not fall within the specified time frame.

4.3 影片須以橫向拍攝，而非直向拍攝。

The video orientation should be landscape, not portrait.

4.4 影片須含英文字幕。

Subtitles must be included for all speech.

4.5 參賽者須將影片上傳至雲端，確認授權開放下載，並於報名時提供連結。

Each registered group must provide a link to the video that can be downloaded, and must ensure that the video link works.

4.6 影片中禁止出現不雅、暴力、具文化敏感性、歧視或腥羶與暗喻之內容。

Avoid all profane, violent, culturally insensitive, discriminatory, and/or sexual content, implied or suggested.

5. 獎金依組為單位頒發，且獎金須由組員均分。

Prize money will be awarded per registered group. Group members must split equally any prize money that may be received by the group.

6. 根據中華民國稅法要求，外籍獲獎學生若居留未滿 183 天，不論獲獎金額大小，皆須預扣 20%稅率。

In compliance with the taxation laws in Taiwan, there will be a 20% tax withholding for international students who spend less than 183 days in Taiwan.

7. 收滿 20 件作品後，其餘作品將依繳交順序列為候補。

After the first 20 entrees have been received, subsequent entrees will be put on a waiting list.

8. 請至活動網頁報名 Entrants can register for the contest on this page:

<https://ithu.tw/videotour>

五、比賽時程 (Submission and Award Announcement Dates)：

1. 參賽者須於 4 月 15 日中午 12 點前提交線上報名表。

Students must submit the online application form **by noon, April 15th**.

2. 獲獎者將於 5 月 13 日公告於英語中心網站。

Winners will be announced on **May 13th** on the ELC website:

<http://elc.thu.edu.tw>.

六、評比標準 (Judging Criteria) :

1. 英語表達能力 40% – 文法、字彙、發音、表情及肢體語言、英語使用頻率、字幕拼音
Language 40% - Grammar, vocabulary, pronunciation, use of facial expressions and gestures, amount of English spoken, spelling in subtitles
2. 影片技術面品質 30% – 影音品質、影片編輯、符合規定長度
Videography 30% – sound quality, video quality, video editing, length
3. 原創性、創意性及呈現成果 20%
Originality, creativity and effort 20%
4. 整體印象 10%
Overall impression

七、獎金 (Prizes) :

- 第一名 (First Place) : NT\$3,500
- 第二名 (Second Place) : NT\$2,500
- 第三名 (Third Place) : NT\$1,500
- 佳作 (Honorable Mention) : NT\$500

八、聯絡資料 (Contact Information) :

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